



where are you heading?

*Are your people headed in the same direction?*

Your people will meet key priorities and goals, when focused on the right details at the right time.

Organizations that thrive and grow are the ones that live by the principles of high performance—high focus on mission and values coupled with superb business execution. In any great organization, it is their people that make the difference. No organization can succeed until individuals within it succeed.

That is the main thrust of **The 4 Disciplines of Execution**<sup>®</sup>—unleashing the power of your entire workforce by creating a high degree of alignment in your organization and focusing your people's daily energies into delivering results that really matter to the strategic direction of your organization.

PRINCIPLES  
FOR LIFE

 FranklinCovey.  
Organization Services

THE 4 DISCIPLINES OF EXECUTION<sup>®</sup>  
With FranklinCovey Malaysia Presenter & Consultant

THE FRANKLINCOVEY CURRICULUM

## 1 Focus on The Wildly Important

Everyone on the team is crystal clear about and committed to the absolute top priorities that define success. The Wildly Important Goal is the one that must be achieved or nothing else matters

## 3 Keep a Compelling Scoreboard

Everyone knows the measures of success and, at every moment, can see if they are winning or not. The compelling scoreboard motivates people to win.

## 2 Act on the Lead Measures

Everyone knows and commits to a few "80/20" activities that will have the most impact; then they use lead measures to track those activities.

## 4 Create a Cadence of Accountability

Everyone accounts frequently and regularly for progress towards the goals.

### TRAINING MODEL

Business survival depends on delivering results—achieved from executing the most important goals.

The *4 Disciplines of Execution*® is about producing results. It is a practical management process for helping teams to identify, engage with, focus on, and achieve the most important goals—those which genuinely contribute to your organization's strategic objectives.

*The 4 Disciplines*® will help unleash the power of your entire workforce by creating a high degree of alignment in your organization—focusing your people's daily energies into delivering results that really matter to the strategic direction of your organization.

Your people will learn to design specific action plans to implement *The 4 Disciplines*® within their teams, and thereby establish a tradition of execution excellence in your organization.

### WHO SHOULD ATTEND

*The 4 Disciplines*® is beneficial for personnel from all levels of your organization, but is essential for all team leaders, supervisors, managers and senior management.

### TRAINING BENEFITS

- Brings your whole organization into alignment with strategic business objectives.
- Shows your managers how to lead employees to focus on and execute mission-critical objectives.
- Helps your managers lead and manage by organizational objectives, to truly achieve better business results.
- Shows your people how to clearly define the wildly important goals, with specific measures and targets.
- Guides your people in identifying and committing to critical activities and behaviors necessary to achieve results.
- Engages and inspires your people to help each other execute on team goals every day.
- Creates a culture of accountability, results-focused and follow up.
- Maximizes the time spent by each person on true priorities.



The 4 Disciplines® program works at bringing your entire organization into alignment with and commitment to your strategic business objectives.

# REGISTRATION

## PROGRAM INFORMATION

**DATE**

August 9-10, 2010 (2 days)

**TIME**

9.00 am – 5.00 pm

**FEE**

- RM 1,950 per participant
- RM 1,750 per participant  
For groups of 5 or more from the same organization

**VENUE**

FranklinCovey Training Center  
Petaling Jaya, Selangor

## ENQUIRIES & REGISTRATION

TEL 603.7955 1148 / 7957 6627

FAX 603.7955 2589 / 7958 6646

WEB [www.franklincoveymalaysia.com](http://www.franklincoveymalaysia.com)

## CLAIMS & GRANT ELIGIBILITY

Kindly (✓) to indicate your claim/grant eligibility (applicable to Malaysian participants only):

- HRDF CLAIMS – PROLUS scheme
- HRDF CLAIMS – SBL KHAS scheme
- HRDF CLAIMS - SBL scheme
- HRDF CLAIMS - PERLA scheme

## TERMS & CONDITIONS

- Please note that registration will only be confirmed upon payment.
- Registration made without payment are subject to our cancellation without prior notice. Payment to be made at least ONE month in advance to ensure your booking is confirmed.
- Please make cheques, marked A/C Payee Only, payable to : **Leadership Resources (Malaysia) Sdn Bhd.**
- There will be no refund for cancellation by participants less than 30 days before program date. We will however, on case-by-case basis, allow replacement to be made, upon communications of full details of the new participant.
- The organizer reserves the right to cancel the program due to unforeseen circumstances. In such event, the fee would be refunded in full.

## COMPANY/ORGANIZATION DETAILS

Name of Company / Organization:

Address:

Name of Contact Person: Mr / Ms

Tel:

Fax:

Email:

## PARTICIPANT DETAILS

1. Mr / Ms

Email:

Designation:

2. Mr / Ms

Email:

Designation:

3. Mr / Ms

Email:

Designation:

4. Mr / Ms

Email:

Designation:

5. Mr / Ms

Email:

Designation:

Total Number of Participants:

Approving Manager's Name:

Designation:

Signature & Company Stamp:

Date:

## PAYMENT DETAILS

Amount Payable: RM

Cheque / Bank Draft No:

Credit Card Details:  American Express  Visa\*  MasterCard\* Expiry Date (MM/YY):

Card No:

AMEX ID No:

Name on Card:

\*Security Code 3 digits after Card No. at reverse :

Signature (For Credit Card Payment):