



how are you leading?

Are your leaders enabling great results?

Great leaders unleash the best contributions of team members toward their most critical priorities.

Organizational success in today's Knowledge Worker Age is impacted by the strength of its leadership as never before. To unleash the potential of their team, today's leaders must see team members as "whole persons" who have unique contributions to make in moving the organization forward. Leaders must create a place where members want to stay and in which they are enabled to offer their best.

Leadership: Great Leaders, Great Teams, Great Results™ enables your leaders to manage the knowledge team members bring to the table, not just the tasks they are responsible for, thereby paving the way toward achieving great results.

PRINCIPLES
FOR LIFE

 **FranklinCovey.**
Organization Services

LEADERSHIP: GREAT LEADERS, GREAT TEAMS, GREAT RESULTS™
Building Leaders that Influence Organizational Success

THE FRANKLINCOVEY CURRICULUM

1 Inspire Trust

Inspire trust among direct reports, superiors, and peers.

To build credibility as a leader, so that people will trust you with their highest efforts.

2 Clarify Purpose

Clarify purpose by articulating why goals are established and how individual work contributes to those goals.

To define a clear and compelling purpose so that people will want to offer their best to achieve your goals.

3 Align Systems

Align systems and processes so they facilitate rather than hinder achievement.

To create systems of success that support the purpose and goals of your organization, enable people to do their best work, operate independently of you, and endure over time.

4 Unleash Talent

Inspire trust among direct reports, superiors, and peers.

To develop a winning team, where the unique talents of your people are leveraged against clear performance expectations in a way that encourages responsibility and growth.

TRAINING MODEL

Great leaders not only see the world differently, they do things differently.

Leadership: Great Leaders, Great Teams, Great Results™

FranklinCovey's flagship leadership development program, is a process-driven approach to developing leaders. Your leaders will develop the mind-set, skill-set, and tool-set necessary to unleash the talent and capability of your team to achieve your highest priorities.

Much more than just a training event, the entire process includes:

- The Leadership Quotient (LQ) assessment.
- Twenty hours of classroom instruction with discussions and exercises together with videos featuring leadership gurus Stephen R. Covey, Jack Welch, Fred Reichheld, Clayton Christensen, Ram Charan and Stephen M.R. Covey.
- A leadership implementation contract.
- An accountability report to senior leaders.
- A comparative LQ assessment.

WHO SHOULD ATTEND

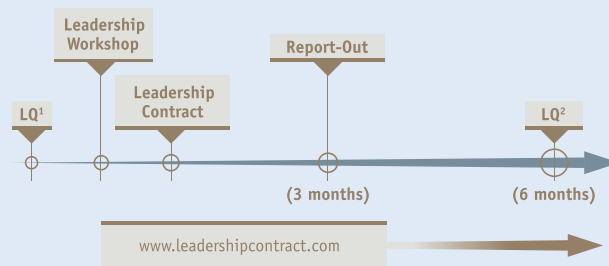
The Leadership™ program benefits leaders at all organizational levels, including team leaders, supervisors, managers and senior managers.

TRAINING BENEFITS

Becoming a great leader is a process, not just a workshop. Our process has an infinite variety of uses, depending on participants' desire and creativity to find application opportunities.

Participants can expect to get:

- A vision of what it means to be a great leader and a renewed desire to get there.
- A radically new paradigm for leading in the Knowledge Worker Age.
- A powerful framework for solving chronic leadership problems.
- Practical leadership skills and tools that can be used "tomorrow morning".
- A specific process and data-based action plan to get started on real issues.



To get the most out of this workshop, participants should follow the workshop process.

REGISTRATION

PROGRAM INFORMATION

DATE

November 1-3, 2010

TIME

9.00 am – 5.00 pm

FEE

- RM 2,750 per participant
- RM 2,500 per participant
For groups of 5 or more from the same organization

VENUE

FranklinCovey Training Center
Petaling Jaya, Selangor

ENQUIRIES & REGISTRATION

TEL 603.7955 1148 / 7957 6627

FAX 603.7955 2589 / 7958 6646

WEB www.franklincoveymalaysia.com

CLAIMS & GRANT ELIGIBILITY

Kindly (✓) to indicate your claim/grant eligibility (applicable to Malaysian participants only):

- HRDF CLAIMS – PROLUS scheme
- HRDF CLAIMS – SBL KHAS scheme
- HRDF CLAIMS - SBL scheme
- HRDF CLAIMS - PERLA scheme

TERMS & CONDITIONS

- i. Please note that registration will only be confirmed upon payment.
- ii. Registration made without payment are subject to our cancellation without prior notice. Payment to be made at least ONE month in advance to ensure your booking is confirmed.
- iii. Please make cheques, marked A/C Payee Only, payable to : **Leadership Resources (Malaysia) Sdn Bhd.**
- iv. There will be no refund for cancellation by participants less than 30 days before program date. We will however, on case-by-case basis, allow replacement to be made, upon communications of full details of the new participant.
- v. The organizer reserves the right to cancel the program due to unforeseen circumstances. In such event, the fee would be refunded in full.

COMPANY / ORGANIZATION DETAILS

Name of Company / Organization:

Address:

Name of Contact Person: Mr / Ms

Tel:

Fax:

Email:

PARTICIPANT DETAILS

1. Mr / Ms

Email:

Designation:

2. Mr / Ms

Email:

Designation:

3. Mr / Ms

Email:

Designation:

4. Mr / Ms

Email:

Designation:

5. Mr / Ms

Email:

Designation:

Total Number of Participants:

Approving Manager's Name:

Designation:

Signature & Company Stamp:

Date:

PAYMENT DETAILS

Amount Payable: RM

Cheque / Bank Draft No:

Credit Card Details: American Express Visa* MasterCard* Expiry Date (MM/YY):

Card No:

AMEX ID No:

Name on Card:

*Security Code 3 digits after Card No. at reverse :

Signature (For Credit Card Payment):
