



how high can you climb?

Are your people reaching for the sky?

Once individuals see and think differently, they will act differently, producing superior results.

Organizations that thrive and grow are the ones that live by the principles of high performance—high focus on mission and values coupled with superb business execution. In any great organizations, it is their people that make the difference. No organization can succeed until individuals within it succeed.

That is what *The 7 Habits of Highly Effective People*® is all about—making your people effective so that they in turn can make your organizations successful.

PRINCIPLES
FOR LIFE

 FranklinCovey.
Organization Services

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE™
SIGNATURE PROGRAM | Foundation for Personal and Organizational Success

THE FRANKLINCOVEY CURRICULUM

PROGRAM AT A GLANCE

The 7 Habits of Highly Effective People™

2 Begin with the End in Mind®

Brings projects to completion and unites teams and organizations under a shared mission, vision and purpose.

3 Put First Things First®

Promotes getting the most important things done first and encourages direct effectiveness.

4 Think Win-Win®

Encourages conflict resolution and help individuals seek mutual benefit, increasing group momentum.

5 Seek First to Understand, Then to be Understood®

Helps people understand problems, resulting in targeted solutions; and promotes better communication leading to successful problem solving.

6 Synergize®

Ensures greater “buy-in” from members and leverages the diversity of individuals to increase levels of success.

7 Sharpen The Saw®

Promotes continuous improvements and prevents “burn-out” and subsequent non-productivity.

1 Be Proactive®

Fosters courage to take risks and accept new challenges to achieve goals.

TRAINING MODEL

True organizational change starts from the inside—from within each individual in the organization.

The 7 Habits® help organizations build a solid foundation of highly effective people to advance toward its objectives. Effectiveness is implementing enduring principles that change behavior and, through improved behavior, achieve the results you seek.

The 7 Habits® program will help your people change the fundamental way they approach their jobs, relationships, even problems and opportunities by breaking common ineffective behaviors and tendencies, creating high levels of trust and developing strong interdependent relationships.

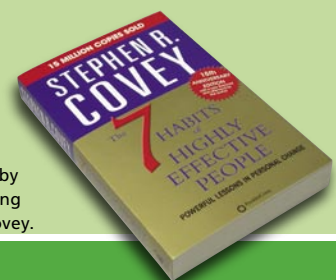
As your people apply the 7 Habits®, they will have a positive impact on the success and competitiveness of your organization.

WHO SHOULD ATTEND

The 7 Habits® program benefits personnel from all levels of your organization—from the shop floor to the boardroom.

TRAINING BENEFITS

- Creates a lifetime of positive change—see, think, and act differently, to get better results.
- Increases levels of trust and teamwork and leverages the diversity of individuals to increase levels of success.
- Unites teams and organizations under a shared vision, mission and purpose.
- Helps people understand problems and to look at them as opportunities, resulting in targeted solutions.
- Promotes better communication, leading to successful problem solving.
- Encourages conflict resolution and helps individuals seek mutual benefit, increasing group momentum.
- Promotes continuous improvements and safeguards against burn-out and subsequent non-productivity.
- Enhances other training initiatives because principles learned in the 7 Habits® have universal application.
- Creates a more satisfying workplace that increases productivity and improves customer loyalty.



Based on the best-selling business book of all time, by New York Time's best-selling author—Dr. Stephen R. Covey.

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