



are you equipped to advance?

Are your presentation driving you forward?

Presentations that capture attention: when delivered with confidence, power and enthusiasm.

To get ahead in today's competitive business world, it is absolutely essential to ensure that the communication skills of your people are up to par. Whether managing meetings internally, or writing and presenting outside, effective communication may well be the crucial factor that determines your success. The FranklinCovey Advantage Series, based on proven principles of effective communication, gets your people on the right track to communicating effectively.

Presentation Advantage™ shows your people how to harness the right combination of communications tools to improve the quality of their presentation, and positively impact the results you seek.

PRINCIPLES
FOR LIFE

 FranklinCovey.
Organization Services

ADVANTAGE SERIES: PRESENTATION ADVANTAGE™
Presentation Skills That Strengthen Your Performance

THE FRANKLINCOVEY CURRICULUM



PROGRAM AT A GLANCE

1 Design

Learn to identify objectives, determine audience needs and expectations, prepare presentation notes and organize points to create a clear and convincing message.

3 Design & Deliver Visuals Effectively

Design attractive and effective visuals using the Visual Advantage guidebook, and deliver effectively by participating in team presentations.

2 Deliver

Use voice dynamics and movement to convey energy and enthusiasm, master non verbal communication techniques, remain focused in the face of distractions, and present a positive physical appearance.

4 Practice and Polish

Prepare effective presentation notes, practice to perfection, learn to handle questions effectively and manage stress in difficult situations.

TRAINING MODEL

Close deals and improve results with brilliant presentations.

Presentation Advantage™ is a dynamic, fast-paced workshop that focuses on two main elements—design and delivery.

Your people will learn to design and plan presentations that will capture their audience's attention, and turn presentation anxiety into confidence in order to deliver key concepts with power, confidence and enthusiasm.

Presentation Advantage™ will enable your people to present with skill and credibility—translating into effective presentations and improved results.

TRAINING BENEFITS

- Prepare well-organized and persuasive presentations.
- Create and use effective visuals.
- Present with confidence in any situation by learning delivery techniques used by top presenters.
- Understand and apply non-verbal communication.
- Master voice dynamics and present the right physical appearance.
- Increase revenue through improved customer communication.
- Start and finish with poise and confidence.

WHO SHOULD ATTEND

Presentation Advantage™ benefits people at all organizational levels, but is most beneficial for those whose duties require them to give presentations, whether to customers, investors or stake holders.