



how are you leading?

Are your leaders enabling great results?

Great leaders unleash the best contributions of team members toward their most critical priorities.

Organizational success in today's Knowledge Worker Age is impacted by the strength of its leadership as never before. To unleash the potential of their team, today's leaders must see team members as "whole persons" who have unique contributions to make in moving the organization forward. Leaders must create a place where members want to stay and in which they are enabled to offer their best.

Leadership: Great Leaders, Great Teams, Great Results™ enables your leaders to manage the knowledge team members bring to the table, not just the tasks they are responsible for, thereby paving the way toward achieving great results.

PRINCIPLES
FOR LIFE

 FranklinCovey.
Organization Services

LEADERSHIP: GREAT LEADERS, GREAT TEAMS, GREAT RESULTS™
Building Leaders that Influence Organizational Success

THE FRANKLINCOVEY CURRICULUM

1 Inspire Trust

Inspire trust among direct reports, superiors, and peers.

To build credibility as a leader, so that people will trust you with their highest efforts.

2 Clarify Purpose

Clarify purpose by articulating why goals are established and how individual work contributes to those goals.

To define a clear and compelling purpose so that people will want to offer their best to achieve your goals.

3 Align Systems

Align systems and processes so they facilitate rather than hinder achievement.

To create systems of success that support the purpose and goals of your organization, enable people to do their best work, operate independently of you, and endure over time.

4 Unleash Talent

Unleash the unique talents and contributions of every team member.

To develop a winning team, where the unique talents of your people are leveraged against clear performance expectations in a way that encourages responsibility and growth.

TRAINING MODEL

Great leaders not only see the world differently, they do things differently.

Leadership: Great Leaders, Great Teams, Great Results™, FranklinCovey's flagship leadership development program, is a process-driven approach to developing leaders. Your leaders will develop the mind-set, skill-set, and tool-set necessary to unleash the talent and capability of your team to achieve your highest priorities.

Much more than just a training event, the entire process includes:

- The Leadership Quotient (LQ) assessment.
- Twenty hours of classroom instruction with discussions and exercises together with videos featuring leadership gurus Stephen R. Covey, Jack Welch, Fred Reichheld, Clayton Christensen, Ram Charan and Stephen M.R. Covey.
- A leadership implementation contract.
- An accountability report to senior leaders.
- A comparative LQ assessment.

TRAINING BENEFITS

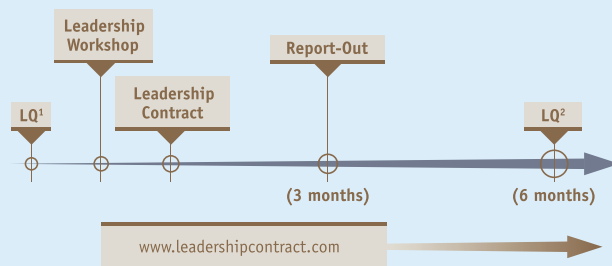
Becoming a great leader is a process, not just a workshop. Our process has an infinite variety of uses, depending on participants' desire and creativity to find application opportunities.

Participants can expect to get:

- A vision of what it means to be a great leader and a renewed desire to get there.
- A radically new paradigm for leading in the Knowledge Worker Age.
- A powerful framework for solving chronic leadership problems.
- Practical leadership skills and tools that can be used "tomorrow morning".
- A specific process and data-based action plan to get started on real issues.

WHO SHOULD ATTEND

The Leadership™ program benefits leaders at all organizational levels, including team leaders, supervisors, managers and senior managers.



To get the most out of this workshop, participants should follow the workshop process.